

GHOSTS IN THE OAKS

Underwriting Opportunities and Agreement

☐ TITLE SPONSOR (\$60,000)

One (1) Sponsorship Opportunity

Title naming rights for all materials:

- Ghosts in the Oaks: A Haunting at Home presented by...
- Welcome remarks as part of video tutorials
- Name and logo on opening and closing video tutorials
- Ability to add branded item to Party Pack
- Name and logo on party pack confirmation email and text message
- Signage throughout pick-up area
- Logo and link on FOCP website
- Logo on cover of Ghostly Guide
- Recognition in all FOCP materials:
 - Website, E-blasts, Newsletter, Facebook, Instagram

☐ PLATINUM PUMPKIN (\$15,000)

Three (3) Sponsorship Opportunities

Naming rights for one designated part of the Pick-up Experience:

- 1) Creepy Costume Crawl,
 - 2) Fall Festival Pumpkin Patch, or
 - 3) Spooktacular Photo Opportunity
- Name and logo on closing credits for video tutorials
 - Name and logo on party pack confirmation email
 - Ability to add branded item to Party Pack
 - Logo and link on FOCP website
 - Dedicated page in Ghostly Guide
 - Recognition in all FOCP materials:
 - Website, E-blasts, Newsletter, Facebook, Instagram

☐ SILVER SPIDER (\$5,000)

Six (6) Sponsorship Opportunities

Sponsor of one activity:

- 1) Virtual 5K, 2) St. Charles Skeleton Craft & Games, 3) Ghost Story Time, 4) Paranormal Playlist, 5) Local Artist Mask & Pumpkin Decorating Kits, or 6) Batty Balloon Art

- Dedicated page in Ghostly Guide
- Recognition on Signage in pick-up area
- Logo and link on FOCP website
- Name and logo on closing credits for video tutorials

☐ BRONZE BAT (\$2,500)

Ten (10) Sponsorship Opportunities

- Name and logo on closing credits for video tutorials
- Logo and link on FOCP website
- Recognition on Event Program
- Recognition in all FOCP materials:
 - Website, E-blasts, Newsletter, Facebook, Instagram

Deadline for event signage: October 14, 2020

Friends of City Park Tax ID (EIN) 72-0875507

Sponsorship opportunities are on a first come first serve basis.

Friends of City Park | 1 Palm Drive New Orleans LA 70124 | P 504-483-9376 | F 504-483-9429