



# UNDERWRITING OPPORTUNITIES AND AGREEMENT

SUNDAY, MARCH 14, 2021 | NEW ORLEANS BOTANICAL GARDEN

## MAJESTIC OAK (\$30,000)

2 VIP Tables for 8 (16 guests total) / 4pm-7pm  
Seated, semi-private dinner with table service and personal bartender. **PLUS:**  
A tour of City Park with Robert Becker, CEO of City Park  
12 Friends of City Park Memberships  
Prominent logo placement on invitation & event program  
Event signage and company logo on outside park banner  
Exclusive branding at station/activation area  
Branded favor at station/activation area (if applicable)  
Recognition in all FOCP materials:  
- Friends of City Park's Newsletter (5,000 individuals)  
- Friends of City Park's Website (annually)  
- Promotional E-Blasts (20,000+ individuals)  
- Social Media Outlets (20,000 individuals)

## LIVE OAK (\$20,000)

2 VIP Tables for 8 (16 guests total) / 4pm-7pm  
Seated, semi-private dinner with table service and personal bartender.  
**PLUS:**  
10 Friends of City Park Memberships  
Prominent logo placement on invitation & event program  
Event signage and company logo on outside park banner  
Recognition in all FOCP materials:  
- Friends of City Park's Newsletter (5,000 individuals)  
- Friends of City Park's Website (annually)  
- Promotional E-Blasts (20,000+ individuals)  
- Social Media Outlets (20,000 individuals)

## CYPRESS (\$10,000)

2 VIP Tables for 6 (12 guests total) / 4pm-7pm  
Seated, semi-private dinner with table service and personal bartender.  
**PLUS:**  
8 Friends of City Park Memberships  
Prominent logo placement on invitation & event program  
Event signage and company logo on outside park banner  
Recognition in all FOCP materials:  
- Friends of City Park's Newsletter (5,000 individuals)  
- Friends of City Park's Website (annually)  
- Promotional E-Blasts (20,000+ individuals)  
- Social Media Outlets (20,000 individuals)

## MAGNOLIA (\$7,500)

1 VIP Table for 10 / 4pm-7pm  
Seated, semi-private dinner with table service and personal bartender. **PLUS:**  
6 Friends of City Park Memberships  
Prominent logo placement on invitation & event program  
Event signage and company logo on outside park banner  
Recognition in all FOCP materials:  
- Friends of City Park's Newsletter (5,000 individuals)  
- Friends of City Park's Website (annually)  
- Promotional E-Blasts (20,000+ individuals)  
- Social Media Outlets (20,000 individuals)

## CREPE MYRTLE (\$5,000)

1 VIP Table for 8 / 4pm-7pm  
Seated, semi-private dinner with table service and personal bartender.  
**PLUS:**  
Logo on invitation & event program  
Event signage  
Recognition in all FOCP materials:  
- Friends of City Park's Newsletter (5,000 individuals)  
- Friends of City Park's Website (annually)  
- Promotional E-Blasts (20,000+ individuals)  
- Social Media Outlets (20,000 individuals)

## ANTIQUE ROSE (\$3,000)

1 Table for 6 / 4pm-7pm  
Posh picnic fare, reserved table, and picnic basket.  
**PLUS:**  
Logo on invitation & event program  
Event signage  
Recognition in all FOCP materials:  
- Friends of City Park's Newsletter (5,000 individuals)  
- Friends of City Park's Website (annually)

## CAMELLIA (\$1,500)

1 Table for 4 / 11am-2pm  
Posh picnic fare, reserved table, and picnic basket.  
**PLUS:**  
Logo on invitation & event program  
Event signage  
Recognition in all FOCP materials:  
- Friends of City Park's Newsletter (5,000 individuals)  
- Friends of City Park's Website (annually)

## OAK LEAF (\$500)

1 Table for 2 / 11am-2pm  
Posh picnic fare, reserved table, and picnic basket.  
**PLUS:**  
Logo on invitation & event program  
Event signage  
Recognition in all FOCP materials:  
- Friends of City Park's Website (annually)

**DEADLINE FOR INCLUSION IN THE INVITATION: January 15, 2021**

Friends of City Park is a tax-exempt, non-profit organization pursuant to section 501(c)(3).  
EIN #72-0875507

### COMPANY/INDIVIDUAL NAME:

(Please print as you would like to be listed in all FOCP publications.)

- Do Not List       Anonymous  
 Decline Benefits       Employer Matching

Amount \$ \_\_\_\_\_ Other Donation \$ \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

### PAYMENT INFORMATION:

Check Enclosed # \_\_\_\_\_ Bill in January \_\_\_\_\_

Amount enclosed \_\_\_\_\_ Amount pledged \$ \_\_\_\_\_

Credit Card       Visa       MasterCard       Amex

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_