



## GiveNOLA Day Phone Script

Thank you for joining the Friends of City Park (Virtual) Street Team! Use the content below to help us spread the word about GiveNOLA Day on Tuesday, May 4!

---

Hello, {Contact Name}. It is your good friend {Callers Name}. How are you this {morning or evening}?

I was calling to fill you in on a cause that I am passionate about. Do you have a couple of minutes to chat about New Orleans City Park?

Great! As a member of Friends of City Park, I am engaged with their fundraising efforts and today is a really special day for fundraising all across the City of New Orleans.

Are you familiar with GiveNOLA Day? GiveNOLA Day is a 24-hour event hosted by the Greater New Orleans Foundation to inspire people to give generously to nonprofits making our region stronger, creating a thriving community for all.

If you have not donated to Friends of City Park, GiveNOLA Day is the perfect day to do so.

Would you be interested in donating this year? City Park's annual operating budget has been largely derived from self-generated activities. The COVID-19 pandemic, which significantly affected revenue-generating facilities due to restriction closures, highlighted the vital importance of philanthropic support from donors like you!

Great! All you must do is visit [GiveNOLA.org](https://www.givenola.org) and search for Friends of City Park's profile page and add your donation.

Thank you for your donation today. It means a lot to many people in our community who cherish New Orleans City Park and it gets Friends of City Park closer to their \$30,000 goal for the day. The Friends of City Park surely appreciate you! \

