

FRIENDS OF CITY PARK

GHOSTS IN THE OAKS

2021 Underwriting Opportunities and Agreement

Over 8,000 Ghosts and Goblins in the Carousel Garden Amusement Park on October 22, 23, and 24!

☐ TITLE SPONSOR (\$60,000)

One (1) Sponsorship Opportunity

Title naming rights for all materials:

- Ghosts in the Oaks presented by...
- 80 Early Admission Tickets for nights of choice
- Prominent logo placement in all printed materials
- Prominent logo placement on all event signage
- Prominent logo placement on website and social
- Inclusion in the press release
- Recognition in all FOCP materials:
 - Website, E-blasts, Newsletter, Facebook, Instagram

☐ PLATINUM PUMPKIN (\$15,000)

Three (3) Sponsorship Opportunities

Naming rights for one designated part of the experience:

- 1) Creepy Costume Crawl,
 - 2) Fall Festival Pumpkin Patch, or
 - 3) Spooktacular Photo Opportunity
- 40 Early Admission Tickets for nights of choice
 - Logo placement in all printed materials
 - Logo placement on all event signage
 - Logo placement on website and social
 - Inclusion in the press release
 - Recognition in all FOCP materials:
 - Website, E-blasts, Newsletter, Facebook, Instagram

☐ SILVER SPIDER (\$5,000)

Six (6) Sponsorship Opportunities

Sponsor of one activity:

1) Virtual 5K, 2) Craft & Games, 3) Ghost Story Time/entertainment

- 20 Early Admission Tickets for nights of choice
- Logo placement in all printed materials
- Logo placement on all event signage
- Logo placement on website and social

☐ BRONZE BAT (\$2,500)

Ten (10) Sponsorship Opportunities

Trick or Treat Sponsor

- 10 Early Admission Tickets for nights of choice
- Logo placement in all printed materials
- Logo placement on website and social

Deadline for event signage: October 1, 2021

Friends of City Park Tax ID (EIN) 72-0875507

Sponsorship opportunities are on a first come first serve basis.

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